

Briet Kristine Tornes

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About Me

I'm a UX Researcher and former educator looking for opportunities to grow. I am a dedicated problem-solver, whether through relationship management, research logistics, collaborative design, as a teacher or coach. I'm a critical thinker, connecting research to every step of the design process, ensuring success in strategic and tactical ways.

Education

Nielsen Norman Group
UXR Certificate, 2018
UX Certificate, 2018

Jacqueline B. Vaughn Graduate School
Credits in Teaching Reading Strategies, 2012

University of Illinois at Chicago, cum laude
BFA Degree in Art Education, 2010

Recognitions

Sales Bonus Award, playing a vital role in bringing in an account over \$30M, 2020

Publication of Waaves Case Study by Prototypr.io, 2017

Roin Family Award & School Faculty Prize for Art Education, 2010

Talent Tuition Award, 2009

Fabretto Product Design Award, UIC, 2007

Giving Back

Volunteer work with Chicago French Bulldog Rescue Center and PAWS

AIGA UX Mentor leading a group of designers to explore a prompt

Development of a Makers Space program for CPS students in partnership with the Museum of Science and Industry

Design Experience

Kin + Carta, Chicago

UX Research Consultant, 2017 – Current

Bringing User Research and Agile coaching to Kin + Carta's clients. Supporting and empowering clients' success to create a collaborative and multidisciplinary development environment focused on producing human-centered solutions in industries such as:

Logistics

Collaborating with client teams to reimagine how a premier home supplier supports their representatives, branches, fleet workers, and suppliers to provide a seamless customer experience.

Agriculture

Helping evolve AgTech to support all grower's success with tools that push the envelope of what was previously thought possible.

Internal Achievements

Voice of the Employee

Spearheading an initiative to provide a platform for employee voices and a way for leadership to make employee-centered decisions.

FWD NYC 2019 & Chicago 2019

Providing Research, Design, and Creative Direction to industry events showcasing the next by developing experiences using IoT, AI, Image Recognition, and Elasticsearch.

DESIGNATION, Chicago

Designer in Residence, 2016–17

Managing a UX cohort leading daily standups, providing creative direction, and feedback on UX methodologies.

UX Designer, 2016

Collaboratively working with UX teammates from kickoff to final handoff, putting UX methodologies into practice to provide businesses such as Chicago startup incubator, 1871 with user-centered solutions.

Relevant Experience

Chicago Public Schools, Chicago

Teacher, Department Chair, Arts Liaison, 2010–16

Developing arts curriculum and programming from scratch for multiple levels, encompassing traditional techniques to exploring the intersections between computer science and the arts.

Problem Solving Skills

Discovery

Analytics Analysis
Stakeholder/SME Interviews
Mental Notes
Call Center Review
Lean UX Canvas
Survey Design
Diary Study
Contextual Inquiry
User Interviews
Journey Mapping
Customer Archetypes
Jobs to Be Done
Hypothesis Development

Experimentation

Ideation Workshops
Concept Testing
Card Sort
Tree Test
Participatory Design

Refinement

Usability Testing
Preference Testing
Analytics Strategy